



CourseCast of the Week – September 21, 2009 – Episode 119

Key Topics:

- Governing from the Cloud
- Microsoft Goes after Malvertisers
- Voice Chat Coming to Social Networks
- Zune HD Released
- News Briefs

Talk About It:

1. Have you heard of malvertisement? What is malvertisement? How does it work? (Microsoft Goes after Malvertisers)
2. What is Zune HD? Which company is introducing it? What features will be included? Who is its biggest competitor? (Zune HD Released)

Explore Technology:

1. Research FISMA. Visit apps.gov and watch the video. What did you learn? (Governing from the Cloud)
2. Research closed beta. What is closed beta? Research public beta. What is public beta? What is the difference between the two? (Voice Chat Coming to Social Networks and News Briefs)

Think Critically:

1. Why do you think the U.S. government is encouraging agencies to embrace cloud computing? Do you think it is fair to choose Google over Microsoft? Defend your answer. (Governing from the Cloud)
2. Picking a book from an online catalog and having it printed and bound in four minutes. What is next for books? (News Briefs)