



**CourseCast of the Week – September 14, 2009 – Episode 118**

**Key Topics:**

- Wireless Boost from AT&T
- Facebook vs. Twitter, the Battle Heats Up
- News Briefs

**Talk About It:**

1. What is AT&T rolling out this week? What are the six cities that will benefit from this roll out? Are you located in one of the cities? What is the reason for this boost? (Wireless Boost from AT&T)
2. What is Facebook? What is Facebook introducing? Which one do you prefer: Facebook or Twitter? (Facebook vs. Twitter, the Battle Heats Up)

**Explore Technology:**

1. Visit the AT&T website (att.com and click on the Media Newsroom link) and read about HSPA. What did you learn? (Wireless Boost from AT&T)
2. Research intellectual property on the web? What is it? Why was it so important that Twitter modified its terms of service to state that the user's tweet remains the user's intellectual property? (News Briefs)

**Think Critically:**

1. Interesting that Apple (iPhone) and AT&T (wireless carrier) didn't initially work together to offer faster service when the new iPhone was introduced. Now AT&T is playing catch-up. What are your thoughts about this issue? (Wireless Boost from AT&T)
2. What ideas do you have that could save the fledgling newspaper industry? Be creative. (News Briefs)