



**CourseCast of the Week – August 17, 2009 – Episode 114**

**Key Topics:**

- Facebook on the Offensive
- Microsoft Ordered to Stop Selling Word
- News Briefs

**Talk About It:**

1. Twitter-rival Friend Feed—Describe what happened with this company last week. (Facebook on the Offensive)
2. Would you buy a car off eBay? Which car company has partnered with eBay? Which state is testing the online shopping tool? What's included in the online tools? (News Briefs)

**Explore Technology:**

1. Locate Twitter and Friend Feed websites. Determine the technology that guides these two social streams. Are they similar? Explain your answer. (Facebook on the Offensive)
2. What is i4i technology? What did you learn about i4i that you didn't know? (Microsoft Ordered to Stop Selling Word)

**Think Critically:**

1. Do you Twitter? Do you think you could be persuaded to switch to Friend Feed? Is social streaming a fad? Explain your answer. (Facebook on the Offensive)
2. How do you get your music: radio, CDs, online? What do you think is the future for delivering music to listeners? (News Briefs)