



CourseCast of the Week – March 23, 2009 – Episode 93

Key Topics:

- More CS Majors
- Print Publishers Struggle
- iPhone OS 3
- News Briefs

Talk About It:

1. Are you a CS major? Why or why not? What percentage of your friends are CS majors? Do you know they chose the field? What appeal might a CS major have over other majors? (More CS Majors)
2. How do you access information? Do you read newspapers and magazines? Do you read mostly online or in print? Has the way you access information changed in the last 5 years? How? What impacts the way you access to information? (Print Publishers Struggle)

Explore Technology:

1. Read one of the articles associated with “Print Publishers Struggle”. How does Hearts’ new publishing model work? Can you find any other businesses offering similar consumer-driven models for their business? (Print Publishers Struggle)
2. Read more about the iPhone OS 3. What potential does this update open for developers and/or end users? Are there potential impacts or developments not covered in the CourseCast? (iPhone OS 3)

Think Critically:

1. Would you create your own magazine? Why or why not? Are there any potential drawbacks to allowing readers to fully customize their content? What impact might this model have on future publications? On news? (Print Publishers Struggle)
2. Listen to this week’s News Briefs. Note at least 2 topics that raise privacy concerns. What are the topics? What are the privacy concerns? How will these topics impact you or people you know? (News Briefs)